

Conservator Display Advertising Request

The Burke Centre Conservancy
6060 Burke Centre Parkway
Burke, VA 22015

Phone Number: (703) 978-2928
Fax Number: (703) 978-5160
Web Site : www.burkecentre.org

Please complete the following for mailing purposes. A copy of the newsletter is sent to advertisers. Thank you!

Name:	Company:
Phone #:	Address:
e-mail:	

THE *CONSERVATOR* IS NOW ONLINE AT NO EXTRA CHARGE

AD SIZE (in inches)	1 MONTH	3 MONTH	6 MONTH	1 YEAR	Mid-run editorial fee
Business Card (3.75" x 2.5")	\$58.00	\$160.00	\$310.00	\$597.00	\$5.00
Small (3.75" x 5")	\$103.00	\$279.00	\$550.00	\$1,074.00	\$5.00
Quarter Page: (6.5" x 5") Horizontal Banner (3" x 10") Vertical Column (2.5" x 12.5")	\$165.00	\$480.00	\$930.00	\$1,800.00	\$10.00
Medium (7.5" x 5")	\$202.00	\$572.00	\$1,111.00	\$2,192.00	\$10.00
Half Page Horizontal (6" x 10") Vertical (5" x 12.5")	\$330.00	\$975.00	\$1,920.00	\$3,775.00	\$15.00
Full Page (10" x 12.5") (limited availability)	\$700.00	\$1,950.00	\$3,600.00	\$6,600.00	\$20.00
Graphic Design Assistance / Typesetting Fees	Call for Pricing	Call for Pricing	Call for Pricing	Call for Pricing	

- All advertisement copy and payment, including editorial fees, are due by the 10th of the month prior to the next issue.
- **The Conservancy office does not bill for advertising.** All ads must be pre-paid
- To ensure your **DISPLAY** advertisement appears in the publication in the best possible quality, vendors are encouraged to submit advertisements in the following manner:
 1. Provide artwork on a CD ROM in either **.JPG** or **.PDF** (hi-resolution 300 dpi only). Files may be sent electronically to nancys@burkecentre.org. **GRAYSCALE ONLY, no RGB or CMYK files**
 2. If your advertisement contains photographs, please provide them as a separate file, this will significantly improve the quality of your advertisement. **There are no guarantees on location / placement of ads.**
- Display advertising space is limited and sold on a first-come, first-serve basis. Display Ad space routinely sells out and you are encouraged to submit early payment (artwork must be submitted on or before the deadline). Early payment secures your space and guarantees publication of your ad. Phone calls will not hold advertising space if another advertiser submits payment before you.
- The Burke Centre Conservancy reserves the right to edit or reject any advertisement, and also to suspend advertising privileges as deemed necessary.
- Please call the Editorial Assistant, Nancy Sherman, at (703) 978-2928; e-mail: nancys@burkecentre.org if you have any questions about advertising in the *Conservator*.
- Expiration notices are given whenever possible, as a courtesy. It is the advertisers responsibility to renew ads in a timely manner. Notice of available display ad space is posted in the Conservancy lobby.

-----for office use only-----

Today's Date: _____ Payment Type: CK # _____ MC _____ Visa _____

Paid: \$ _____ Card #: _____ / _____ / _____ / _____

Receipt # _____ Exp. Date: _____ / _____ CVV #: _____

Run Months: _____ Received by: _____ Ad Size: _____

Updated February 2007