

## Conservator Display Advertising Request

The Burke Centre Conservancy  
6060 Burke Centre Parkway  
Burke, VA 22015

Phone Number: (703) 978-2928  
Fax Number: (703) 978-5160  
Web Site : [www.burkecentreweb.com](http://www.burkecentreweb.com)

*Please complete the following for mailing purposes. A copy of the newsletter is sent to advertisers. Thank you!*

<b>Name:</b>	<b>Company:</b>
<b>Phone #:</b>	<b>Address:</b>
<b>e-mail:</b>	

**The CONSERVATOR is posted online at no extra charge.**

AD SIZE (in inches)	1 MONTH	3 MONTH	6 MONTH	1 YEAR	Mid-run editorial fee
<b>Business Card</b> (3.75" x 2.5")	\$58.00	\$160.00	\$310.00	\$597.00	\$5.00
<b>Small</b> (3.75" x 5")	\$103.00	\$279.00	\$550.00	\$1,074.00	\$5.00
<b>Quarter Page: (6.5" x 5")</b> Horizontal Banner (3" x 10") Vertical Column (2.5" x 12.5")	\$165.00	\$480.00	\$930.00	\$1,800.00	\$10.00
<b>Half Page</b> Horizontal (6" x 10") Vertical (5" x 12.5")	\$330.00	\$975.00	\$1,920.00	\$3,775.00	\$15.00
<b>Full Page</b> (10" x 12.5") (limited availability)	\$700.00	\$1,950.00	\$3,600.00	\$6,600.00	\$20.00
Graphic Design Assistance/ Typesetting Fees	Call for Pricing	Call for Pricing	Call for Pricing	Call for Pricing	

All advertisement copy and payment, including editorial fees, are due by the 10<sup>th</sup> of the month prior to the next issue.

All ads must be pre-paid. **The Conservancy office does not bill for advertising.**

To ensure your **DISPLAY** advertisement appears in the publication in the best possible quality, vendors are encouraged to submit advertisements in the following manner:

1. Provide artwork on a CD ROM in either **.JPG or .PDF** (hi-resolution 300 dpi only). Files may be sent electronically to [nancys@burkecentre.org](mailto:nancys@burkecentre.org). **GRAYSCALE ONLY, no RGB or CMYK files**
2. If your advertisement contains photographs, please provide them as a separate file, this will significantly improve the quality of your advertisement. **There are no guarantees on location / placement of ads.**

- > Display advertising space is limited and sold on a first-come, first-serve basis. Display Ad space routinely sells out and you are encouraged to submit early payment (artwork must be submitted on or before the deadline). Early payment secures your space and guarantees publication of your ad. Phone calls will not hold advertising space if another advertiser submits payment before you.
- > The Burke Centre Conservancy reserves the right to edit or reject any advertisement, and also to suspend advertising privileges as deemed necessary.
- > Please call the Editorial Assistant, Nancy Sherman, at (703) 978-2928; [e-mail: nancys@burkecentre.org](mailto:nancys@burkecentre.org) if you have any questions about advertising in the *Conservator*.
- > Expiration notices are given whenever possible, as a courtesy. It is the advertisers responsibility to renew ads in a timely manner.

-----for office use only-----

Today's Date: \_\_\_\_\_ Payment Type: CK # \_\_\_\_\_ MC \_\_\_\_\_ Visa \_\_\_\_\_

Paid: \$ \_\_\_\_\_ Card#: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Receipt # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVV #: \_\_\_\_\_

Run Months: \_\_\_\_\_ Received by: \_\_\_\_\_ Ad Size: \_\_\_\_\_